



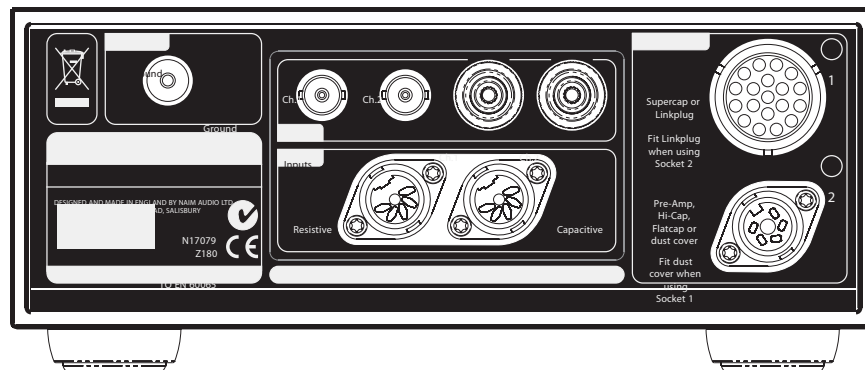
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FOR IMMEDIATE RELEASE

NAIM SUPERLINE REFERENCE PHONO PREAMPLIFIER – SHIPPING SOON

(NILES, Illinois – March 3rd, 2008) NaimUSA, exclusive U.S. distributors of Naim music and home cinema equipment, are proud to announce the immediate availability of Naim's new **SuperLine** reference phono preamplifier.

Fifty-plus years after the adoption of the RIAA equalization standard for playback of stereo vinyl records, music enthusiasts are still yearning to extract the most musical information and detail off a treasured, historical medium. The Naim **SuperLine** reference phono stage fulfills the promise of analogue musical reproduction for the next generation of music lovers.



The RIAA equalization curve spans a 40dB range of treble cut and bass boost, which tests the limits of many off-the-shelf circuit implementations, especially when paired with low- or medium-output moving coil cartridges. In order to address this, the **SuperLine** features a newly redesigned three-stage phono engine with passive, single-pole RIAA equalization accurate to 0.1dB. A 10Hz high-pass filter provides isolation from turntable motor rumble noise.

A 4.4 kg brass spring-loaded suspension provides isolation appropriate for a high-gain (64dB @ 1kHz) symmetrical low-crosstalk (>80dB) single-ended circuit, with special care given to the mechanical orientation of key components. This is mounted within Naim's low-eddy current aluminum case lid and chassis, sized similarly to Naim's **NAPSA2** "Armageddon" power supply for the Linn LP12.



50Ω BNC sockets, as well as WBT nextgen™ RCA phono sockets, are provided for inputs on the rear panel, which floats on the suspended brass sub-chassis.

25 individual, locally regulated power supplies can be fed from a powered Naim preamplifier socket (AUX2), a dedicated dual-rail power supply (**FLATCAP2x** or **HICAP2**), or the multiple power rails of the **SUPERCAP2** power supply (using an optional **SNAXO Burndy** interconnect). This offers four different configurations with corresponding gains in performance.

Internal input loading on the **SuperLine** is set to 10KΩ resistive / 1nF capacitive loading by default, with the ability to add resistance and/or capacitance in parallel, via a series of included resistive (4) and capacitive (3) loading plugs. These utilize a standard DIN-5 180° plug configuration which offers, out of the box, twenty different combinations of resistive and capacitive loading characteristics:

<u>Resistance</u>	<u>Capacitance</u>	<u>Notes</u>
10kΩ	1nF	No load plugs fitted (internal load only).
10kΩ	2nF	No resistive plug fitted.
10kΩ	6nF	No resistive plug fitted.
10kΩ	10nF	No resistive plug fitted.
1kΩ	1nF	No capacitive plug fitted.
1kΩ	2nF	
1kΩ	6nF	
1kΩ	10nF	
500Ω	1nF	No capacitive plug fitted. Approximates to a Naim 'K' load (560Ω + 1nF)
500Ω	2nF	
500Ω	6nF	Approximates to a Naim 'S' load (470Ω + 6.8nF)
500Ω	10nF	
100Ω	1nF	No capacitive plug fitted.
100Ω	2nF	
100Ω	6nF	
100Ω	10nF	

If necessary, additional custom loading plugs with matched resistive or capacitive components can be ordered separately (**SuperPlug, \$100 retail**) from NaimUSA, to accommodate non-standard values.



The **SuperLine** will accept moving-coil cartridges with a rated output of 100 μ V to 0.5mV (5mV RMS @ overload generates a 7.5V RMS maximum output level, similar to that of most Compact Disc players).

The **SuperLine** is priced at **\$3300 retail**

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IMAGE DOWNLOADS:

<http://www.audioplus.co.uk/naimsuperline.htm>

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About Naim

A passionate and committed interest in music is the foundation stone of Naim Audio. It has enabled us to design and manufacture what we believe to be the finest sounding range of audio equipment available in the world today.

While all our products must meet and exceed many measurable parameters, we believe that they should, above all, be capable of delivering the kind of musical performance that we ourselves would want to live with. This requires a special and unique approach to component selection and system design along with a highly specialised production environment.

The result is the acceptance of our products by music lovers worldwide as having no equals in their respective classes.

We have always been cautious of market fashions and believe in being honest with our customers. Consistent top-quality musical performance, safety and unsurpassed reliability are highly prized here in Salisbury.

Naim users across the globe, including numerous musicians, are our most discerning critics. They demand the very best and we have enjoyed responding to the challenge of bringing them closer to the music. From experience, they know that Naim does not release a product unless it has something genuinely new to offer and integrates perfectly into the existing product range.

About NaimUSA

NaimUSA was established in 1986 to exclusively distribute Naim Audio products in the United States and Puerto Rico. We have but one simple goal: to be the best supplier of the best high-quality performance equipment in the USA.

Naim's products are quite unique, and it requires both exceptional retailers, and a



dedicated, skilled distributor, to provide the same level of support for U.S. customers as would be found the in the U.K. By focusing on a single range of products, without the distraction of other brands carried under the same roof, we can provide a committed level of service and support unavailable anywhere else. Our three core staff members possess over 60 years of experience in both the retail and wholesale sectors, in support of the Naim brand.

Continuous improvement of both logistics and service/repair capabilities enables NaimUSA to make the purchase and ownership of Naim Audio equipment a truly enjoyable and long-lasting experience in the U.S.

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